2024 Annual Report Fueling Brighter Futures

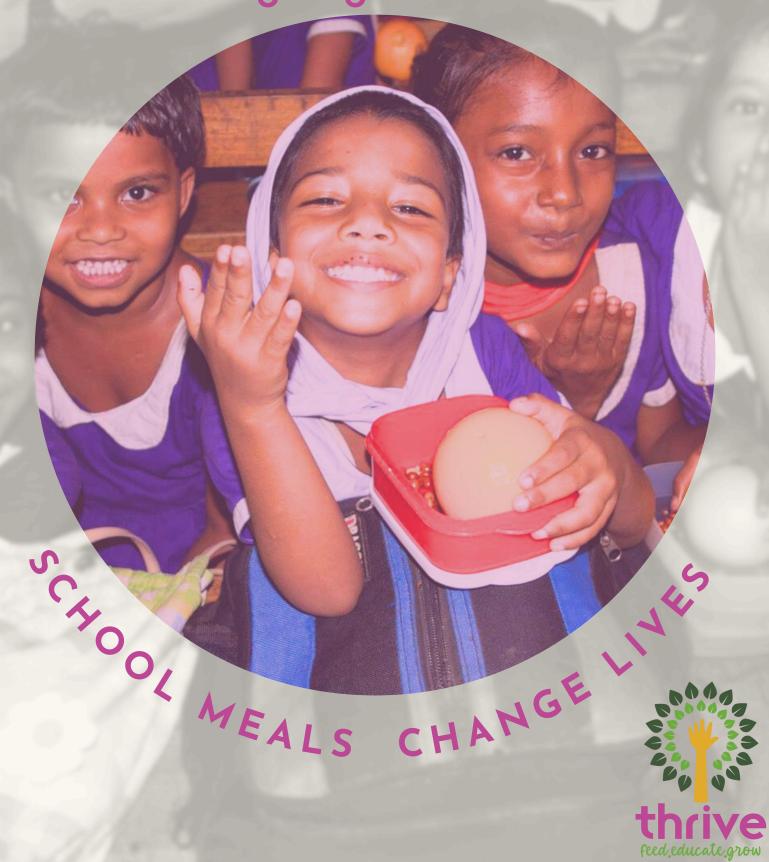


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A Note From Our Co-Founders

Dear Thrive Community,

Together we achieved something remarkable in 2024. We made it possible for children to attend school, by guaranteeing them a nutritious meal when they got there. Most important, we gave kids health and hope.

Thrive welcomed 253 new donors, and together we fed more than 2,400 children across 14 schools in Bangladesh and the Philippines—for a total of over 500,000 meals this year and more than 4 million meals since we started in 2012.

The impact of the daily school meal is enormous. Our Thrive schools had an attendance rate 15% higher than the national average. The three schools we added this year jumped 13% in attendance—clear evidence that school meals matter.

Thanks to your support, learning happened in a big way. Kids improved in reading and writing, mastered their times tables, competed in swimming and track, and won journalism and art contests. In short, they thrived.

We saw children we have fed for years growing up to become teachers, nurses, and pilots. Because of you, aspirations became reality.

In this report, we share highlights from last year, and we present our ambitious goals for the year ahead. With generous seed funds from the Jones Day Foundation, we are introducing our new shelf-stable food products, which will enable us to provide daily nutrition to thousands more hungry children going forward.

We thank you for your support of Thrive. You are giving children much more than a school meal—you are fueling brighter futures and making dreams happen.

With gratitude and hope, Gina & Priscilla



Priscilla Heffelfinger Co-Founder, Executive Director

Gina Gabel Co-Founder, President

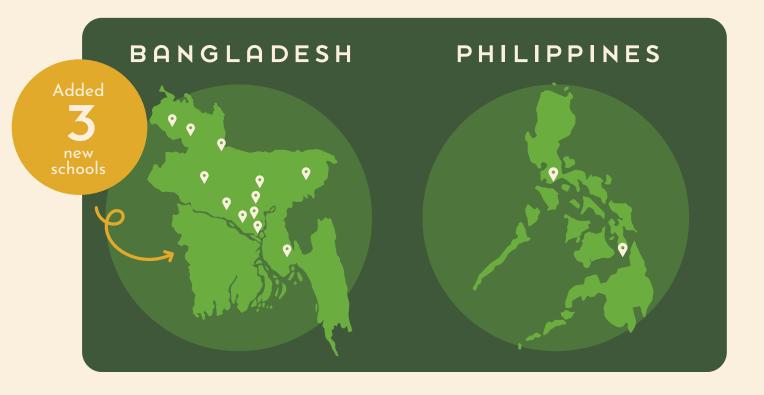


over

4.2

MILLION

SCHOOL MEALS DELIVERED







518,862

2,437

12,000

children fed **daily** at **4** schools

school meals provided **weekly** school meals for THE YEAR



Meet Kathleen

"I live in Dawahon. I'm 12 years old, and I am an elementary student. It's just me and my grandmother at home, because my mother is working away in Cebu. I take care of my grandmother. Our work is farming seaweed, or lokot. We use the money to buy bread or rice."

WATCH VIDEO (>)









Because of Thrive, I don't go hungry, and my stomach won't hurt. Before, I did not have a meal to eat at school, but now I do.

-Kathleen

Meet Afroza

"My name is Afroza. I am 11 years old. I study in the 5th grade. I have been staying healthy by eating the food provided by my school, such as milk, eggs, bananas, oranges, and khichuri.

Last year, I was ranked 4th in my fourth-grade class. Now that I'm in 5th grade, I'm in 3rd place. When I grow up, I want to become a doctor."

66

I always see my
father working hard
all day as a rickshaw
puller. He is always
tired. I want to do
well in school so he
can be proud of me.

-Afroza **99**





Meet Khokon, Afroza's Father

Khokon works long days as a rickshaw driver, navigating the bustling streets of Dhaka to provide for his family. He dreams that his children will have opportunities he never had and a future brimming with possibilities.

Because of Thrive, Khokon's daughter Afroza gets the nutrition she needs to stay in school and build a better life.



A few days ago, at the market, I saw some fruits. I wanted to buy them for my children, but I couldn't. I didn't have enough money.

-Khokon



Meet Fashiba

Fashiba's passion for journalism has earned her a scholarship from Sister of Mary's Girlstown School, in Cebu City. She was the first from the island to ever compete in the district writing competition. Fashiba wrote about science and technology and scored a top finish.

In her island hometown, Dawahon, she helps her grandparents clean sea urchins that are sold on the mainland.

WATCH VIDEO







"I study hard because I want to help my family.

2024 FINANCIALS & FEEDING MORE IN 2025

Together with 483 new donors, we provided **2,437** schoolchildren with daily nutritious meals

28% 2,437

235

62

52

monthly donors (Lunch Buddy)

first-time donors

given for a decade or more increased giving



detailed finances

10



The THRIVE THOUSANDS Project

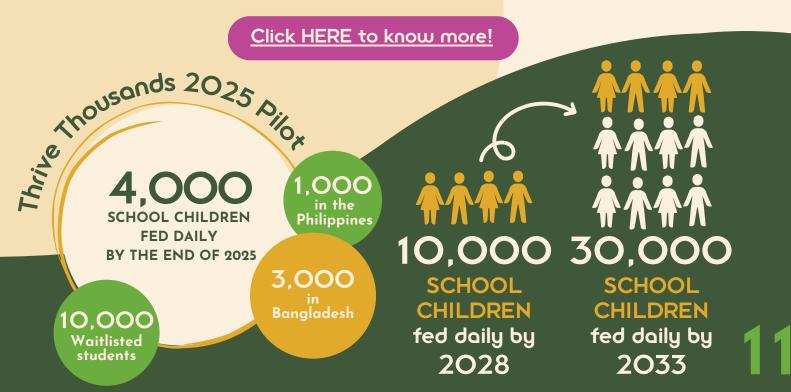
Feed 10x More Children by 2033

In October, we launched the Thrive Thousands Project, which aims to amplify Thrive's mission of providing children with high-quality, nutritious daily school meals.

To scale up, we will pivot from our current market-dependent model to create enriched, shelf-stable, ready-to-cook meals prepared by local community volunteers.

Thanks to generous startup funds from the Jones Day Foundation, we're making big strides! By 2028, we plan to feed 10,000 schoolchildren daily; by 2033, we intend to grow to 30,000. Every child deserves nutritious food every day that they enjoy and that enhances their physical and cognitive development.

We invite you to join us in this transformative journey.



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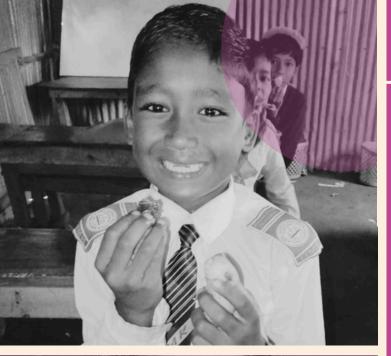
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