





## Your Gifts Bring Lasting Change

We typically tell the story about Thrive's origin: it started with bringing bananas to a Dhaka school in 2012. We then fast-forward to where we are now, feeding over 1800 children daily throughout Bangladesh and in Manila. But we miss sharing the in-between—the bridge takes from then to now.

For example, we fondly remember our introduction to Thrive's second school, Piet Van, where we navigated a bustling street a few blocks from the gated expat community to an entirely different terrain; the slums of Baridhara. Mohini, the school director, greeted us with her radiant smile and signature bear hug. She led us into the classroom, more like a one-car garage with a leaky roof and unhinged door. The 20 students jumped up from the dirt floor and mirrored their director's warmth. The school lacked water and electricity and our funds only allowed us to bring food two days a week. Mohini, ever resourceful, divided the food so the children got something everyday—just enough to keep them invested to come back.

We enlisted help from a local restaurateur, Arsalan Ali, who's now a Thrive director member. He paid for rent and electricity. Later, he got a multi-room apartment that now the school. It has three spacious rooms, bluebird-blue desks, and, yes, lights and running water.

In November 2018, we visited Piet Van. Student enrollment is 150 and Thrive delivers daily. Many of the children who greeted us were the same children from six years ago. They offered high fives and infectious smiles. We're thrilled to pass their gratitude along to YOU.

It's a joy to see the children blossoming into healthy, vibrant youth. They embody what we all seek from childhood: hope.

Thrive onward,

*Priscilla & Gina*

Co-founders



## Inspiration Delivered from Students to Donors

I never get tired of hearing Thrive stories.

I love hearing about teachers who go out of their way to enrich their students' lives.

I love hearing about students who manage to get themselves to school every day with big smiles on their faces, despite distance, weather and other obstacles.

I love hearing about the generosity and loyalty of our donors.

I love hearing how our volunteers find resourceful ways to make sure Thrive students receive their healthy meals each day.

I love hearing how Thrive is making a difference in children's lives over the course of several years.

These are stories of resilience, passion, determination, and generosity. Every day I am inspired by our mission and the talented, dedicated team that makes it all happen.

What will 2019 bring for Thrive? We have big plans and ambitious goals. I am excited to find out the amazing stories that 2019 will tell.

With gratitude,

*Rebecca*

Board President

# OVERALL IMPACT

At Thrive, our volunteers deliver healthy meals to underprivileged schoolchildren in Dhaka and the far reaches of Bangladesh, and to urban slums in Manila, Philippines. Our aim is to give children the best start to their day and their future.

With your generous support, Thrive now makes weekly deliveries of over **6,000 healthy meals\*** to **TEN schools in Bangladesh**, and **225 meals** to **TWO community programs in Manila**.

**25,540**

meals delivered  
monthly

**280,940**

eggs in a year\*\*

**59%**

more meals than  
in 2017

*CHILDREN GET BRAIN-FUELING MEALS, WHICH TYPICALLY CONSIST OF AN EGG, FRUIT, NUTS, + MILK!*

*THAT'S A WHOLE BUNCH MORE BANANAS!*

2018:

**327,400**

meals per year for **1,817** children

2015:

**163,000**

meals per year for **932** children

2012:

**1,000**

meals per year for  
**250** children



\*Our newest school receives eggs only. If you'd like to contribute to the rest of their meal, contact us at [info@thrive-global.org](mailto:info@thrive-global.org)

\*\*Excluding school holidays and breaks.

## Bangladesh

Brain fuel for  
**1,592**  
children each  
school day

The schools we serve are **SMALL** (8 students) to **BIG** (600 students), with an **average of 174 students**.

We target schools educating undernourished children from families making on average \$1USD a day. **EIGHT** of our schools are in the urban slums of Dhaka. **TWO** are found in deep pockets of Bangladesh. **ONE** is only reachable by boat.



## Philippines

Each Monday morning, volunteers hike up Smokey Mountain, the largest dump site in Manila, where families do not have access to food and water. Thrive delivers healthy meals and water to up to **150 children** and their parents who live there.

We also partner with Play and Catch (PAC), a play-and-learn weekend enrichment program for **75 children** living in living in Tondo, the largest urban slum in Manila.

Brain fuel for  
**225**  
children each  
week



# 2018

## GROWING OUR TEAM, CREATING BUILDING BLOCKS

Volunteers continue to be central in making Thrive *thrive*! We have an **extraordinary core group of volunteers** who make things happen—bananas may grow on trees, but someone has to get them to the schools. Our volunteers do that, plus so much more!

As we grew, we also grew up (in a good way)! In the last quarter of 2018, we added a few targeted roles to fill gaps and to be in a **better position to scale our reach**.

Our co-founder, Priscilla Heffelfinger, “officially” took the helm as Thrive’s CEO. We have also added part-time Accountant, Web Designer & Developer, and a Communications & Marketing arm to boost our efforts. We’ve put together talent to **SCALE our IMPACT**.

# 2019

## BUILDING OUR COMMUNITY, SCALING OUR WORK

### Serve more. Many many more.

Our vision is to remove the barrier of hunger to grow each child’s potential.

We aim to be the go-to healthy feeding service for schools and programs serving children in need.

With our team in place, an **ACTIVE board**, and **GENEROUS, ENGAGED supporters**, we aim to feed more children than EVER in 2019.

We have BIG work ahead. We have a waiting list of more than 2,500 students from our current schools that have branch sites. In addition, other schools and community programs serving more than 500 children are requesting our services. We will need to nearly triple our efforts to meet the immediate demand.

### We have a plan.

- **BUILD** community and connections such as our School 2 School Program which matches Thrive classrooms with students attending other local and global schools.
- **OBTAIN** our Bangladesh Trustee Foundation status to be an officially recognized nonprofit in Bangladesh.
- **DEVELOP** our internal systems and processes for efficiency, accuracy & transparency.
- **RAISE AWARENESS** to grow the Thrive community AND encourage more schools & programs seeking support to reach out.
- **GATHER** in Dhaka in April and October, and at pop-up parties in the Philippines and the US.

STAY TUNED FOR  
MORE DETAILS!



# FINANCIALS

Thrive was built and is maintained by its strong community of volunteers and financial supporters. In 2018, we saw **BIG giving** toward the end of the year, with record contributions in Q4.

Our cost of  
**\$102,339**  
went towards

80%

Delivery and  
operations

20%

Team and  
development

**\$81,016**

came from individual  
donors and corporate  
sponsors

**\$65,703**

in cash reserves as of  
December 31, 2018



# THANK YOU TO THE THRIVE COMMUNITY!

## Corporate Supporters



## Partners



## Schools & Communities



Piet Van School



# OUR TEAM

## Board Members

**Rebecca Arnold**  
President

**Gina Gabel**  
Co-founder,  
Vice President

**Kanwal Bhagat**  
Treasurer

**Arsalan Ali**

**Priscilla Heffelfinger**  
Co-founder, CEO

**Adele Millard**

**Sadia Moyeen**

**Amna Rahman**

**Shannon Young**

## Advisory Council

Zulfikar Ali

Rose Blanchard

Louis Gabel

Shelley King

Dana Zarzyki

## Core Volunteers

Amanda Barnes, Manila

Cristina Imperial, Manila

Sarah Karim, Dhaka

Persis Khandaker, Dhaka

Sadia Moyeen, Dhaka

Amna Rahman, Dhaka

Ashley Spurlock, Manila



Thrive connects global donors and local volunteers to children living in the poorest areas of the world by providing nutritious food and promoting healthy habits to give them a chance at a better life.

[www.thrive-global.org](http://www.thrive-global.org)

